



SUSAN GUNN CFE

an agent of change

“Susan...never minces words. You may not like what she says, but you do need to hear it! The practicality of her advice is sound wisdom.”



Speaker • Author • Consultant • Fraud Examiner
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Susan's Speaking Topics

All of Susan's topics can be customized to fit your event needs.



Ethics Is a Choice | Convention or Study Club General Audience

What exactly is ethics? Is there a difference between business ethics vs. personal ethics? Susan's sense of humor and real life stories, drives home the point that ethics really is simply a choice...your choice...and your choice makes a difference.



From the Embezzlement Forensic Files | Study Club Doctors & Spouses Only

Straight from the headlines, It's the who, what, when, where and how of embezzlement. Discover fresh insight into who is embezzling, what is being embezzled, when embezzlements occur and how embezzlements happen in a practice.



Unrelenting Greed: The Mind of an Embezzler | Study Club Doctors & Spouses Only

Have you ever wondered what it takes to steal from a dental practice? What kind of person could actually do such a thing? There are seven steps involved in an employee stealing from a practice. Protecting a practice becomes easier once you look inside the mind of the embezzler.



Embezzlement: For Your Eyes (& Ears) Only | Convention or Study Club Doctors and Spouses Only

Many speakers talk about embezzlement and yet practice embezzlement appears to be at all-time highs. What does it take for the practice owner to truly get what they must do to prevent embezzlement? A course like no other!



Take Charge NOW: Getting The Most Out Of QuickBooks in Your Practice | Convention or Study Club General Audience

Let the Expert in Financial Organization teach your members the most effective means of using QuickBooks in their practice. They will thank you for the opportunity!



Matters of the Heart: A Journey in Caring for Aging Loved Ones | Convention or Study Club General Audience

You will laugh, and maybe cry, as you learn concrete ways to guide your loved ones into their elder years, both physically and emotionally, to embrace what can be a rewarding role.



Here Fishy, Fishy, Fishy | Convention or Study Club General Audience

No one really wants to grow old and become a burden to their children or nieces or nephews, or anyone else for that matter. Based on the audience's demographics, Susan gives five basic principles to survive caregiving for an elderly loved one.



Oh Say, Can You See? | Convention or Study Club General Audience

American history teaches us applicable lessons for our lives. Susan takes us on a historical tour of what has made our country so great and how it pertains to everyday business activities. Tour stops include the Alamo, the War of 1812, the Civil War and a few other notable moments.



Susan Gunn, CFE

Riveting Keynote Speaker, Relatable Author,
Reliable Business Consultant, Ruthless Fraud Examiner

- Speaking professionally for over 30 years
- Relatable & down to earth
- Provides clear take-away objectives that are both definable and measurable.
- Provides stories, engages with humor and gives relatable advice
- Interactive experience

Past Presentations

Partial list

- American Dental Association Annual Session
- Academy of General Dentistry
- Arizona Dental Association: Scottsdale, AZ
- Chicago Dental Society Mid-Winter Meeting: Chicago, IL
- Dentaltown Meeting: Las Vegas, NV
- Detroit District Dental Society Annual Meeting: Detroit, MI

"Susan is a very energetic and great teacher. SHE is what I liked best about this course! I can really tell she loves what she does AND she is good at it! I am very happy to have her as a 'valuable resource' for my practice!"

Schedule Susan for a Truly Memorable Event

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