



*Stories That Resonate. Lessons That Empower.*

“Susan Gunn was shocking, stunning, intelligent, curious, relatable, compassionate, just and helpful. Her character shines through as she is presenting and as you hear her experiences. She is making an impact on so many lives to seek justice and restore hope. Her intelligence is unmatched. Her experience gives her the ability to be at the pinnacle of success like she is. Her impact on our lives just from speaking for an hour was huge. But then she also poured into us afterwards and met with people. She is allowing us to have access to her after the course. I hope that she realizes the impact her life has had on others and will continue to.” - Dentist, 2024 Conference Attendee

## About Susan

With nearly 30 years of experience in practice management consulting and forensic accounting, Susan Gunn is a nationally recognized professional speaker, author, and Certified Fraud Examiner. She has conducted hundreds of investigations and consultations across the U.S. and internationally, helping professionals uncover fraud, strengthen financial systems, and build ethically grounded practices.

Susan is the author of 48 books, including **Money In, Money Out**, **Managing Accounts Payable in Your Practice**, and the caregiving memoir **Matters of the Heart**. Known for her compassionate but direct style, she weaves humor, storytelling, and lived wisdom into every keynote. Audiences often say they may forget the slides, but they remember the stories — and through the stories, they remember what matters.

## New Presentation Highlights

- ♦ **Integrity Isn't Optional: Your Values Are Your Legacy**
- ♦ **You Trusted Them With Everything: How Embezzlement Happens Right Under Your Nose**
- ♦ **Systems That Serve You, Not The Other Way Around: Creating Financial Oversight That Puts You in Control**

*“Susan makes complex topics unforgettable.”*

*“Your speaking skills are unmatched as you have provided us again with outstanding course content that has compelled me to action! “*





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## Popular Presentations on Ethics

Susan's ethics presentations challenge audiences to think deeply about their personal and professional values. Through real-world stories and practical reflection, she equips attendees to make ethical decisions with confidence and integrity — even when the stakes are high.

*Ethics Questioned vs. Questionable Ethics*

*Built on Trust: Defining Your Personal Ethics in a Professional World*

*Integrity Isn't Optional: Your Values Are Your Legacy*

## Popular Presentations on Embezzlement Protection & Detection

Drawing from decades of investigative experience, these presentations reveal how embezzlement often goes undetected and what warning signs to watch for. Susan empowers dental professionals to recognize vulnerabilities, respond appropriately, and rebuild trust where it's been broken.

*Behind the Smiles: Uncovering Embezzlement in Dental Practices and Protecting What Matters*

*Think Your Safe? Think Again. Why Every Practice Is at Risk for Embezzlement*

*You Trusted Them With Everything: How Embezzlement Happens Right Under Your Nose*

## Popular Presentations on Financial Accountability

These presentations help overwhelmed practice owners gain clarity and control over their financial systems. From interpreting reports to implementing better processes, Susan guides attendees toward organized, ethical operations that support both profitability and peace of mind.

*From Frazzled to Focused: Financial Clarity for the Busy Practice Owner*

*Houston, We Have A Problem: Restoring Financial Order Without the Drama*

*Financial Integrity Starts Here: Organizing for Profit, Protection & Peace of Mind*

*Between the Lines: What Your Financial Reports Aren't Telling You (But Should)*

## Ready to Inspire Your Audience? Bring Susan to Your Next Event

*One story can shift a perspective. One presentation can transform a practice. Let's create lasting impact together.*

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🕒 Book a call: [Calendly.com/susangunnsolutions/explore-having-susan-speak-at-your-next-event](https://calendly.com/susangunnsolutions/explore-having-susan-speak-at-your-next-event)