



Uncovering Fraud. Restoring Trust. Building Systems That Last.

PUBLICATIONS

GETTING THE MOST OUT OF QUICKBOOKS
IN YOUR PRACTICE (1997-2022)

ADVANCED QUICKBOOKS IN YOUR PRACTICE
(2004-2022)

MONEY IN, MONEY OUT (2019)

MANAGING ACCOUNTS PAYABLE
IN YOUR PRACTICE (2022)

THE ADA PRACTICAL GUIDE TO EXPERT
BUSINESS STRATEGIES (2014)

MATTERS OF THE HEART: A JOURNEY IN
CARING FOR AGING LOVED ONES (2016)

EDUCATION

ASBURY COLLEGE
BACHELOR OF THE ARTS
MAJOR IN PSYCHOLOGY
1984

CERTIFICATIONS

ADVANCED QUICKBOOKS PRO ADVISOR
CERTIFIED FRAUD EXAMINER

PROFILE

From corporate boardrooms to the back offices of overwhelmed practices, Susan Gunn brings clarity, structure, and accountability to complex financial environments. A nationally recognized expert in financial organization, ethics, and fraud investigation, she has spent 30 years helping healthcare professionals protect what they have built.

Through hundreds of investigations and consulting engagements across the United States and internationally, Susan has seen firsthand where systems fail — and how to rebuild them. Her work goes beyond advising; she designs practical, real-world financial oversight systems that create transparency, reduce risk, and restore confidence.

Known for her ability to translate complex financial and ethical challenges into clear, actionable solutions, Susan equips professionals with the tools they need to strengthen their practices and lead with integrity.

Susan is also a professional speaker with more than 40 years of experience, known for delivering engaging, story-driven presentations that translate complex concepts into lasting impact.

WORK EXPERIENCE

BUSINESS OWNER | SUSAN GUNN SOLUTIONS LLC 1997 - PRESENT

- Conducts fraud examinations and financial investigations, providing findings for prosecutions, civil litigation, and expert testimony
- Designs and implements financial oversight systems for healthcare practices, strengthening controls, transparency, and accountability
- Advises practice owners on ethics, revenue flow, and accounts payable systems to reduce risk and protect long-term stability
- Professional speaker and Guest Lecturer, Texas A&M University College of Dentistry

PROFESSIONAL ORGANIZATIONS

Association of Certified Fraud Examiners

National Speakers Association

The Academy of Dental Management Consultants

RECOGNITIONS

American Dental Association: ADA Consultant to the Council | 2016 - 2020

Financial Matter Expert | 2015

Dentistry Today: Leader In Consulting | 2005 - Present

The Academy of Dental Management Consultants: The Charlie Kidd Spirit Award